

Instilling confidence in you
and your writing project



VAL CERVARICH WRITING HELP KC

READY FOR BOOK EDITING?

You've done the hard work by putting pen to paper and shaping your ideas into a manuscript.

You start reviewing and editing your drafts. Again and again.

Then you tire of working with your draft.

--> That's the time to work with an editor!

You'll get outside perspective and feedback. Focusing on everything from the big picture to the small language details, a good editor will help you polish a draft into a gem.

VALUE OF AN EDITOR

AN EDITOR WEARS SEVERAL HATS.

Editors should wear the hat of a...

- consistency checker.
- challenger.
- cheerleader.

All of these roles should lead to an optimized manuscript for you, the author.

VAL'S BACKGROUND

EDUCATION

BBA Marketing and Management, BA Spanish
MA Teaching English as a Second Language

COMPANY

Writing Help KC, LLC was established in 2016.
The business grew to be a full-time job by 2020.

WHY EDITING?

- Authors have important messages or expertise to share.
- I teach throughout the process for long-term writing improvement and growth.
- My editing gives authors confidence that they will publish a polished and professional product.

VAL'S EDITING WORKFLOW

AU = Author

ED = Editor



INQUIRY

AU emails about project (word count, topic, target audience, and timeline). Sends sample to edit and/or schedules a consult.

SAMPLE EDIT

ED completes sample edit and responds with total cost and timeline. Both ensure it's the right fit!

AGREEMENT

Both sign a contract and AU makes deposit.

WORKFLOW, PART II



FIRST DRAFT

AU sends first draft by agreed upon date (in Word format).

DEVELOPMENTAL EDIT

ED gives big picture feedback and suggestions about content, flow, and voice.

SECOND DRAFT

AU reviews the ED's feedback and schedules consult before updating the draft.

WORKFLOW, PART III



TOUCH BASE

AU sends ED second draft and has a call if necessary. Discuss any updates to the timeline.

COPY EDIT

ED does detailed review to correct grammar, punctuation, adherence to style guide, etc.

FINAL VERSIONS

ED sends final version w/ tracked changes, a clean copy (changes accepted), and a style sheet.

WORKFLOW, PART IV



WRAP-UP

AU and ED have a call if necessary.

FINAL INVOICE

AU pays final invoice per contract terms.

THEN...

AU works with cover designer, layout, proofreader, etc. before publishing!

EXAMPLE TIMELINE

Send your inquiry 5 to 8 weeks before you would start editing.

Two rounds of QUALITY editing takes 6 to 7 weeks, depending on length and ED/AU turnaround times.

- Sample edit and agreement 2-3 business days
- AU sends first draft Deposit paid before editing begins
- Developmental edit 2 weeks
- AU reviews and returns 2-3 weeks
- Copy edit, wrap-up, final drafts, and final payments 2 weeks

Next, you'll send the manuscript for formatting, cover design, and proofreading. Then you launch your book!

EDITING INVESTMENT

Example Pricing.

30,000 words x \$0.06/word* = \$1,800

Val's range is \$0.04 to \$0.08 per word.

Nonrefundable deposit is typically 50% of total cost.

* Price point determined during sample edit.

What's Included in an Editing Package?

- Developmental and copy editing
- Publish-ready citation support
- Education on industry trends
- 30-minute consultation
- Trusted Publishing Partners list
- Style sheet (style info specific to your book)
- Responsive, instructive communication

HOW TO SAVE MONEY AND TIME

Space out your draft reviews.

- Give yourself at least a few days between draft reviews when possible. This allows you to read your work with fresh eyes and a refreshed brain.

Reverse outline.

- This is an outline of the whole manuscript, and it's done after you have a complete draft. In outline form, jot down a phrase or keywords from each section or paragraph. Review the outline and see if you need additional supporting ideas, can remove repetition, or should reorder content.

Find beta readers.

- Ask a trusted friend or colleague to read your book and give feedback. It's best if they are someone in your target audience or are familiar with your genre.

TESTIMONIAL

"Val was an absolute dream to work with. As a first-time author, I was hesitant to share my work for fear of failure or being picked apart. Val did nothing but champion me and lift me up. The process was smooth and clear, and I am forever grateful to have had such a positive editing experience."

- Lianne Saffer
Bestselling Author of
Please, Don't Send Me Flowers



Connect with Val



writinghelpkc@gmail.com



writinghelpkc.com



@writinghelpkc